## **REMARKS**

Reconsideration and allowance are respectfully requested. The entry of this amendment will not require any further search and is directly responsive to the outstanding rejections of the claims. Support for the present amendments can be found in the present specification at, for example, p. 2, l. 21-24; p. 3, l. 24-p.4, 14; p. 4, l. 20-24; p. 5, l. 12-24.

## I. Status of the Claims

Claims 5, 12, 13, and 21 were previously canceled without prejudice or disclaimer of the subject matter therein.

Claims 1, 2, 4, 6-8, 10, 14-18, 20, and 22-24 are amended. No new matter is added.

Claims 1-4, 6-11, 14-20, and 22-24 are currently pending.

## II. Claim Rejections Under 35 U.S.C. § 103

Claims 1-4, 6, 8-11, 18-20, 22, and 24 stand rejected under 35 U.S.C. § 103(a) as unpatentable over Bennett et al., U.S. Patent No. 6,419,579 ("Bennett"), in view of Inoue, U.S. Patent No. 6,942,572, ("Inoue"), in further view of Yoseloff et al., U.S. Patent No. 6,311,976, ("Yoseloff"), in yet further view of Kaminkow, U.S. Patent No. 6,837,790 ("Kaminkow").

Claims 7, 14-17, and 23 stand rejected under 35 U.S.C. § 103(a) as unpatentable over Bennett in view of Inoue, in further view of Yoseloff et al., in yet further view of Kaminkow, and in still yet further view of Hamano, U.S. Patent No. 5,205,555 ("Hamano").

The Examiner, in both instances, relies upon Kaminkow as disclosing the inclusion of a vibration feature that is adaptable to a plurality of trigger events.

The rejections are respectfully traversed, and reconsideration is requested.

Kaminkow actually discloses iteratively positioning imagery at various positions. The imagery can be either the entire screen or certain portions of the image such as only the tail of a dog rather than the entire scene.

Docket No.: 09868/000M896-US0

Application No. 10/667,607 Amendment dated September 3, 2009 Reply to Office Action of December 1, 2008

The vibrating feature of the present invention vibrates different symbols, portions of symbols, groups of symbols, or any combination thereof of the final imagery while the final imagery is displayed and while at least one of the morphable wild symbols morphs at least once from the morphable wild symbol to another symbol. This means that different portions or groupings within of the final imagery are vibrating at different times. The vibrating portions or groupings within the final imagery are changing while the final imagery is being displayed.

A fair reading of Kaminkow, without the benefit of the hindsight provided by the present invention, clearly shows Kaminkow as disclosing a single image in which either the entire image or a fixed portion (not different portions or groupings) of the final image are changing. Te only example provided by Kaminkow discloses only the tail of a dog wagging, not other portions of the dog or the scene moving at different times while the final image is being displayed.

The vibrating feature of the present invention is clearly more dynamic and more exciting than that of Kaminkow. Since all of the pending claims require this new and non-obvious vibrating feature, the rejections should be withdrawn.

Reply to Office Action dated May 11, 2009

Docket No.: 09868/000M896-US0

CONCLUSION

It is believed, for the foregoing reasons, that the presently pending claims warrant

allowance, and such action is earnestly solicited. The Examiner is respectfully requested to contact

the undersigned at the telephone number indicated below if the Examiner believes any issue can be

resolved through either a Supplemental Response or an Examiner's Amendment.

It is believed that no fee is required for these submissions. Should the U.S. Patent and

Trademark Office determine that additional fees are owed or that any refund is owed for this

application, the Commissioner is hereby authorized and requested to charge the required fee(s)

and/or credit the refund(s) owed to our Deposit Account No. 04-0100.

Dated: September 3, 2009

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13